



Dr. Talamo Speaks at World Ophthalmology Congress



Brandenburg gate commissioned by King Frederick William II of Prussia as a sign of peace and built by Carl Gotthard Langhans from 1788 to 1791.

June 3-6 2010. The German Society of Ophthalmology (DOG) and the German Academy of Ophthalmology recently co-hosted the bi-annual World Ophthalmology Congress in Berlin.

This symposium featured a “Who’s Who” of international leaders in ophthalmology presenting the most recent scientific knowledge and

latest research findings to their colleagues from more than twenty-nine participating countries.

Dr. Talamo was asked to speak as an invited professor. He provided an overview of implantable corneal ring surgery for the treatment of Keratoconus and chaired a session on the surgical treatment of Keratoconus, which included presentations and lively discussion about corneal collagen crosslinking, corneal rings, and deep anterior lamellar keratoplasty (DALK) as options to full thickness corneal transplantation.

He also lectured on the exciting new research he is doing in the area of Femtosecond Laser-Assisted Cataract sur-

gery, which many leading surgeons believe represents the future direction of refractive cataract surgery in the 21st century.

To learn more about these exciting lectures presented by Dr. Talamo at the World Ophthalmology Congress, visit our website at www.lasikofboston.com “In the News” section or visit the World Ophthalmology Congress website at www.woc2010.org.

TLEC to Launch New Website featuring OD Portal

Coming July 2010! Visit our website and see our long-anticipated upgrades and additional features! Visitors to our site will be impressed by the ease of use, simplicity of navigation, and the level of knowledge they will obtain about laser vision correction, refractive cataract

surgery, and dry eye as well other corneal conditions.

Adhering to the “three click” rule, we have designed a website that affords visitors the opportunity to not only learn about eye conditions and available treatments, but also the wide array of advanced diagnostic and

therapeutic technologies utilized by our physicians and available at our centrally located Waltham office.

Additionally, we have created a web portal for referring optometrists, allowing our partnering doctors access to the most convenient and (continued page 2)

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- NEW HIRE

OPTOMETRIC LIAISON



Nicole Tongue

Nicole Tongue comes to Talamo Laser Eye Consultants with more than fifteen years of experience and a solid background in ophthalmology and business development, particularly in the field of laser vision correction surgery. During her tenure as Business Development & Regional manager for a network of laser vision correction centers in the mid-Atlantic, Nicole acted as the liaison between Washington, DC and New Jersey based laser

centers and the corporate offices located in Toronto, Canada. Nicole successfully identified and cultivated strategic alliances with optometrists and support staff establishing business relationships with many optometrists in the DC metro area.

As part of our commitment to communication and outreach with our co-managing doctors, the surgeons of TLEC would like to offer our co-management professionals

the opportunity to utilize the expertise and knowledge of Nicole Tongue.

Nicole is available by telephone or by email at (781) 890-4979 ext 34 or ntongue@lasikofboston.com. Should you wish to request a personalized on-site visit, please indicate your interest by contacting Nicole or visiting our website and completing a site visit request form.

MarketScope PREMIUM IOL SURVEY RESULTS

Market Scope recently conducted a satisfaction survey of cataract surgery patients from 30 participating U.S. ophthalmic practices. Talamo Laser Eye Consultants was one of the practices invited to participate in the survey. The results revealed that TLEC outperformed its peers in most categories.

When asked "how likely are

you to recommend cataract surgery at this practice to others?", the national average was 73% whereas the patients of TLEC responded affirmatively 91% of the time.

On a scale of one to five, (with five being highest) responders with a ranking of 4.9 out of 5 that they chose TLEC because of confidence

in the surgeon, outperforming the nationwide average in the survey of 4.1.

Also on a scale of one to five, TLEC's patients rated the importance of their OD's referral recommendation as a 4.15, versus a nationwide average of 4.0.

The survey also showed that our patients are highly liter-

ate and web-savvy: 86% use the internet regularly, and 28% used our website in their decision-making process versus a nationwide average of 5.2% for other practices in the survey!

Copies of the survey will be available soon on our website www.lasikofboston.com.

"NOW PATIENTS VISITING OUR WEBSITE CAN IDENTIFY AN AFFILIATE DOCTOR TO CO-MANAGE THEIR CARE CLOSER TO HOME"

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effective means for co-management.

Visit the portal and gain access to the latest in refractive and cataract news, download patient educational materials, request marketing materials, leave a message for a physician or staff member, and link your office to our website

as an "Affiliated Doctor".

Our "Affiliate Doctor" feature will link our website to the websites of practices who regularly refer to TLEC. Prospective patients will have access to a pull down menu of all affiliate doctors and a corresponding map indicating respective office locations.

Through TLEC's affiliate doctor program, patients visiting our website can identify an affiliated doctor to co-manage their care closer to home.

To learn more about the OD portal and becoming an "Affiliate Doctor", please contact Nicole Tongue at